

Beckerman Ranks Among Top 10 Fastest-Growing Independent Public Relations Firms

2010 Double-Digit Growth Among Industry's Best, According to Independent National Ranking

HACKENSACK, N.J., June 14, 2011 – With more than \$6 million in 2010 net revenue, Beckerman posted approximately 32 percent year-over-year growth, making it the firm with the fourth biggest gain in the top 50 ranking of independent public relations firms nationwide, according to information compiled for O'Dwyer's annual [PR Firm Rankings](#) released last month.

Beckerman is also the fastest-growing PR firm in New Jersey, and its professional services division ranked as the nation's tenth largest, while its award-winning environmental public relations and public affairs practice ranked twelfth largest in the nation.

"Our firm's success is a reflection of our talented and experienced communications professionals who consistently deliver the solutions our clients want," said Beckerman Chief Executive Officer Keith Zakheim. "The continued expansion of our industry leading clean technology practice, combined with the acquisition of the San Francisco, Calif.-based Antenna Group, contributed to our substantial growth in 2010. We are well positioned to capitalize on our expertise in several sectors in 2011 and remain committed to targeting future acquisitions that meet our expansion criteria."

Beckerman represents a distinguished roster of more than 100 clients from diverse industry sectors with its primary practice areas comprised of clean technology, real estate, professional services and consumer products. Beckerman has offices in New York City; Washington, D.C.; Hackensack, N.J.; and San Francisco.

O'Dwyer's is the leading publication for public relations and marketing professionals and has provided the latest inside news pertaining to public relations and marketing communications nationwide since 1968.

About Beckerman

Founded in 1989, Beckerman ranks among the top 10 fastest-growing and top 50 largest independent public relations firms in the industry. Along with Antenna Group, Inc., the nation's largest clean technology public relations practice and a Beckerman subsidiary, the firm represents a distinguished roster of more than 100 clients from diverse industry sectors with clean technology, real estate, professional services and consumer products comprising its primary practice

areas. Beckerman has offices in New York City; Washington, D.C.; Hackensack, N.J. and San Francisco. To learn more, please call 201-465-8000, visit www.beckermanpr.com or <http://facebook.com/Beckermanpr>

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